

ANY OTHER BUSINESS??

EMPLOYERS

- Could an additional Modern Apprentice help your business?
- Do you have any new staff in the 16 - 24 age bracket that you'd like to train & develop through the Modern Apprenticeship program?

LEARNERS

- Would you like to take additional qualifications?
- Do you have a friend or colleague in the 16 - 24 age bracket who would like to do what you're doing **Recommend a friend & we'll give you a £25.00 gift voucher!!!!!!**

Recommend a friend to join our Hairdressing or Beauty programmes in Birmingham & we'll give you £50!!!

In the First Instance Contact:

BARBARA RHIND (hairdressing)
or VICTORIA SOWER (beauty)
01162 512343
LEICESTER

LINDA KEARNS
or VICTORIA SOWER (beauty)
0121 2365766
BIRMINGHAM

TINA KNIGHTS (hairdressing)
or VICTORIA SOWER (beauty)
0800 0281 576
COVENTRY & WARWICKSHIRE

NIGEL ALLEN
(business administration,
customer service, management etc.)
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HOET

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HEART OF ENGLAND TRAINING IS AN EQUAL OPPORTUNITIES EMPLOYER



INVESTOR IN PEOPLE



RECOGNISING ACHIEVEMENT

WORK BASED LEARNING AND MODERN APPRENTICESHIPS ARE FUNDED BY THE
LEARNING AND SKILLS COUNCIL

HOET

Heart of England Training Ltd
www.hoet.co.uk

TRAINING NEWS

A Fantastic show and awards hosted by Hairdressing celebrity - Patrick Cameron



Patrick Cameron at work



Beauty Therapy Winners

A great evening was had by all on Wednesday 9th June at the Leofric Hotel in Coventry for the Heart of England Training Hairdressing and Beauty Therapy Competition 2004 Awards Ceremony.

The evening was attended by over 600 employers, students and parents from across the Midlands. Patrick Cameron opened the show with a brilliant hour long demonstration from his inspirational 'Provocateur' collection; during which he gave advice and tips on styling long hair.

This was followed by an awards ceremony led by Heart of England Training Chairman - Martin Hurst. *"It is overwhelming to see such a fantastic turnout of young people who deserve this recognition for their efforts"* said Martin.

38 finalist presentations were then made by Patrick Cameron and Heart of England Training Managing Director Jill Gibson, followed by Cups and cash prizes for the lucky winners of each category.

The **Beauty Therapy** sector had a winner from each centre, as follows - Hayleigh Foster from Rugby, Alison McCafferty from Coventry, Rachel Beazeley from Leicester and Rebecca Richard from Birmingham.

Level 1 Hairdressing was next with 3rd Prize going to Natalie Smith, 2nd prize to Billie Smith and the category winner was Kayleigh Walding from Bilton High School in Rugby.

The **Level 2 Hairdressing** category was won by Martin Creen from Lawrence Anthony in Stratford on Avon.

The **Level 3 Hairdressing** category winner was Neil Smith from Leicester based Barrie Stephens.

The evening was topped off when Patrick received a very special award from the *Hairdressing Guild* for his outstanding commitment and contribution to hairdressing. He knew absolutely nothing about the award and was completely shocked and taken by surprise when Raymond Debarry Blanchard, the Worthy Grand Master of the Hairdressing Guild, came on stage and presented Patrick with his award.

"It is a great honour to receive this award especially at an event in the heart of England where young students are being recognised for their achievements too. To share this moment with them makes it even more special to me as it demonstrates what can be achieved through dedication to an incredible industry. I never expect to receive acclamation for something I love doing but when this happens it really does put the icing on the cake as it were", commented Patrick Cameron.



Hairdressing Level 1
Winners



Hairdressing Level 1 Winner -
Kayleigh Walding's prize being
collected by her model



Hairdressing Level 2
Winners



Hairdressing Level 2
Winner - Martin Creen



Hairdressing Level 3
Winners



Hairdressing Level 3
Winner - Neil Smith



HEART OF ENGLAND TRAINING LTD

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HEART OF ENGLAND TRAINING IS AN EQUAL OPPORTUNITIES EMPLOYER



INVESTOR IN PEOPLE

NVQ & Apprenticeship Achievers

FMA	FMA
Customer Service	Hairdressing
Christine Beirne	Nicola Daly
	Claire Senior
NVO	Paul Roberti
Customer Service	Kerry-AnnClark
Tiffany Baines	Jenna Eustace
Katie Barry	Mharie Hastliow
Claire Newman	Zoe Mitchell
AMA Administration	Chantele Bishop
Matthew Lissaman	Kelly Hall
	Stephanie Headley
FMA Administration	Gemma Amos
Charlotte Daily	Louise Brewin
	Daniel Forsey
NVO Administration	Michelle Henshaw
Janice Maguire	Emma-Jayne Chapman
Shelly Martin	Donna Montgomery
Donna Banks	Vikki Wale
NVO Management	Leanne O'Connell
Louise Caswell	Natasha Sutton
	Jade Skinner
NVO	Gemma Petkovic
Hairdressing	Stacey Townsend
Adrian Parkinson	Michelle Harris
Samantha Powley	Katie Seeley
Kasse-Ann Smith	Rebecca Smith
Kirsty Morgan	AMA Hairdressing
	Kate Buxton
	MoniqueEvans
	Rebecca Porter

WELL DONE ALL!!

Thank you to the following Employers of this issue's NVQ & Apprenticeship Achievers for your on-going support -

Supporting Employers

Coventry City Council	Ahead of Hair	Hair by Rachel
Martanne - Rugby	Just Gents Plus	Davies and Co. Salon
La Croix - Wigston	Yellow Pepper	Neptune
Millward Brown	Curly J's	Shannon Maria's
Warwickshire County Council - Rugby	Dennis Micheal	Franco Pizzolo
Business Resource Centre	Hair Advice Centre	Style Emporium
Coventry City Council - Whitley Depot	Indy Hair	Elliot Reeve
Jewson	Stewart Scott	Stagg Hairstyles
Heslyn's Hair Salon	Yan's Hair	Dawn Newcombe
Mops Hair Design	Baileys	Bluntz
Chicos Hair Design	Mazu	Upside Y Head
	Studio One	Jago's
	Maroniques	

Qualifications, Team Building, Confidence and Jobs

The Entry to Employment programme is going from strength to strength in all of our participating centres. To date over 70% of students who have joined the programme have progressed onto a positive outcome of either a job, Apprenticeship or Further education.

"The focus on securing employment has been very good and is still improving. Positive destinations have ranged from jobs with national travel agents, Apprenticeships with Hair salons, Councils and Housing Associations and full time college courses. In fact E2E student Billie Smith, who was one of the finalists in our recent hairdressing competition has recently been offered and FMA position with Leicester based Style Emporium"
Said Jan Gibson - E2E lead.

Students from Rugby and Coventry recently enjoyed team building and problem solving days organised by the Fire Service. The days were held at Leamington Fire Station and Broad Water Scout Camp, they involved working in darkness in confined spaces, abseiling, orienteering and working with fire fighting equipment.



"The students have gained real confidence in their own abilities from the days out" added Jan.

Student of the Month

Each month our Training Centre staff award the 'Student of the month' recognition with a £15 gift voucher. The students are chosen for all sorts of reasons from achievement of qualifications to overcoming difficult circumstances.



Nisha Patel - Leicester Hairdressing student of the month

E2E student, Nisha Patel, pictured has been nominated by Leicester Training Centre - *"She has recently completed her G1 Health and Safety project and is making excellent progress"* said centre manager Louise Clarke. Other students chosen included Naomi Bradley from Leicester Beauty Centre, her assessor Kelly Roan said *"Naomi looks after her young daughter, but she is always on time and is progressing really well"*.

Donna Judd and Dwayne Wrighton from Rugby Administration centre and Ishrat Rheeman from Coventry were also chosen.

ANY NEWS??

Interesting Stories, Achievements, Good practice, Successes, New Business, New Apprentices??
We would be delighted to hear from you
Contact: MATTHEW BARRY, Marketing Manager
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Jennie Pearsall Scoops Area Award

Hairstylist Jennie Pearsall had a double celebration - as she celebrated her 18th birthday (on Saturday, April 10) just days after clinching the prestigious title of Birmingham and Solihull Modern Apprentice of the Year.

Jennie was among 21 finalists in the inaugural awards, which were presented by BRMB's *Big Brum Breakfast* host Elliott Webb in a fun-packed ceremony compered by BBC *Midlands Today's* Michael Collie at the International Convention Centre.

The talented teenager scooped a prize of top-of-the-range computer equipment and will now go forward to the national finals, to be hosted by TV personality Carol Vorderman at the Hilton Park Lane, London on June 24.

Colleagues at Classic Hair and Beauty in Northfield were thrilled when she won the award.

Salon owner Marjorie Dolloway said: *"I'm extremely proud of Jennie. She's shown real determination and talent and is a highly valued member of our team."*

And her tutor, Leila Pearce, of Heart of England Training, added: *"When Jennie came to us she was very low in confidence. But, little by little, she's come out herself and worked really hard to become a very good stylist. We're delighted with her."*

WELL DONE JENNY!!



Jennie Pearsall with Elliott Webb and Ricardo, both of BRMB (commercial radio) and Michael Collie (BBC Midlands Today)

Prison Visit Success



Hairdressing and Beauty Training advisors - Tina Knights and Victoria Sower were pleasantly surprised when they participated in a careers convention at Glen Parva HM Prison in Leicestershire recently.

Victoria said *"I never thought that a prison visit would be on my agenda, but when I was offered the opportunity to spend the day at Glen Parva Young Offenders Institute I jumped at the chance!"*

"Tina and I were both apprehensive to say the least, but when we arrived we were immediately put at ease by the professionalism of prison officers."

"The day's agenda was organised by Leicestershire LSC to promote work based training to the inmates. We were very impressed with the facilities and courses on offer, ranging from catering, sports to woodwork."

"There was some excellent interest in Hairdressing and Beauty with Heart of England Training and my impression of the work of the prison service and the day in general is now very positive"

Congratulations to Beauty Therapy Training Staff

Beauty Therapy Manager Lisa Shepherd was pleased when her staff recently passed their training and development qualifications as follows:

Vicky Ward from Coventry - D34
Kelly Roan from Leicester - D34
Katie Patton from Birmingham - A units

Highest grades achievable for Heart of England Training for a second time!!

It was a particularly good week for Coventry Hairdressing Training Centre when they were awarded 10 grade A1's across the board from City and Guilds.

Marie said *"The external verifier visits periodically on behalf of City and Guilds, the awarding body, to check the quality of our facilities including training, learner feedback and achievement"*.

"We are delighted with our results as this is the highest standard that you can achieve!"

Hairdressing Training Manager - Rachel Timms added *"The EV grades us on a scale of A - E, it is very rare for any organization to achieve the highest grades possible and I am over the moon with all of the hard work that has gone into achieving this recognition. This comes as a double bonus for us because we achieved the same A1's in Rugby earlier this year."*



Heart of England Training are currently investing in the expansion of the Coventry Centre to make way for a further 30 Hairdressing and beauty therapy students in September 2004. *"The Hairdressing and Beauty Therapy industries are experiencing huge growth at the moment and we are continually improving and expanding to meet the needs of students and local business needs"* said Heart of England Training Managing Director - Jill Gibson.