

HOET

Heart of England Training Ltd

www.hoet.co.uk

TRAINING NEWS

Entry 2 Employment really is offering 'what it says on the tin'!

Not only that, the percentage of E2E students progressing into Apprenticeships is better than ever says Heart of England Training's E2E Lead - Jan Gibson.

Congratulations to the following students who have all recently progressed into Apprenticeships with the companies shown -

Martin Middleton	Heart of England Training
Jenna Watson	Montpellier Estate Agents
Joanna Merrell	Central Surgery (Rugby)
Natalie Berry	Pressure & Flow
Samantha Treadwell	Country Scene
Richard West	Whitefriars Housing
Micheal Slater	Ballicom International
Natalie Fagan	Jacobs Babbie



Jenna Watson, Martin Middleton and Rugby Training Centre Manager - Jacqui Brennan

Pre-Apprenticeship Taster Weeks planned for July and August

Following the success of last year's 'Pre-Apprenticeship weeks', when 87% of those who attended stayed on to join us, we will be using the same format for 2005. Apprenticeship opportunities with Heart of England Training are better than ever, in fact we are currently working with over 300 employers!

School and college leavers are being interviewed already. They will be invited to join us for three and a half days (Monday - Thursday). During the week you will get to try 'hands on' training sessions, meet other Apprentices, look at vacancies with different companies and meet a variety of local employers. On the final day parents and employers will be invited to attend and meet Heart of England Training staff.

The weeks are planned as follows:

Coventry Centres
4th July & 25th July 2005

Rugby Centres
11th July & 25th July 2005

Birmingham Centres
18th July & 1st August 2005

Leicester Centres
11th July & 25th July 2005



HEART OF ENGLAND TRAINING LTD
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HEART OF ENGLAND TRAINING IS AN EQUAL OPPORTUNITIES EMPLOYER



INVESTOR IN PEOPLE

NVQ & Apprenticeship Achievers

NVQ Beauty Therapy

Gemma Folliard
Rebecca Dorrian
Kimberley Jones

Samantha Woodbridge

Gemma Clarke
Joanne Roberts
Stephanie Olnor

Gemma Williamson

Kirsty Bishop
Kayleigh Lee

Nicola Wallbank

Gary Hudson

Rachael Hunt

Rhea Brown

Nicola Hingley

Rianna Keen

Samantha Cahill

Gemma Hunt

NVQ Hairdressing

Laise Elward
Nicola Wu
Claire Hartshorn
Claire Wilson

NVQ Management

Emma Talbot

NVQ Administration

Omera Perveen
Stuart Stafford
Fiona Boon
Dawn Brown

Advanced Apprenticeship Administration

Samantha Robinson
Begnida Zarkic

Apprenticeship Administration

Lee Davis
George Bridges
Shelley-Ann Walsh
Cara Butler
Natalie McKain

E2E

Siobhan Scarborough

Chetna Modasia

Martin Middleton

Aimee Madden

Donna Brown

Nicola Bailey

Richard West

Kayleigh Taylor

Shelley Higginson

Jenna Ball

Melissa Greenhill

Natalie Turner

Advanced Apprenticeship Hairdressing

Helena Rock
Amie Singleton
Kelly Loveridge
Sarah Meddings
Emma Stephenson

NVQ Customer Service

Charlotte Daily
Matthew Lissaman

Apprenticeship Hairdressing

Rosa Fortunato
Tiffany Hartland

WELL DONE ALL!!

Thank you to the following employers of this issues achievers for your support

Hair Gallery	Barrie Stephen Hair	Mr Andrews Hair Design
Jacobs Babbie	Feeling Funky	Simon Paul
Regent Hair	George Davis	Richard Wallace
Whitefriars Housing	Antonio's	Aqua Hairdressing
Warwickshire County Council - Business Resource Centre	Perfection	Heads of Coleshill
Howdens Joinery	Coventry City Council - Information & Planning	Hardings Hairdressing
Millward Brown	Whitley Depot	Richard Wallace
Hair Razors	Environmental Services	Lanza Hair Design
Scallywags	The Cut Above	U.B.U
	Hair by Wayne	Tete a Tete

The Market Way Centre has now re opened following extensive re-furbishment and expansion.

For information about Hairdressing or Beauty therapy training in the Coventry Centre contact - Tina Knights or Victoria Sower on

0800 0281 576

Local Celebrities

We are working with 2 stars of Channel 4 reality T.V programmes at the moment!

'The Salon's' Sonja Riley is working at Sophisticut Too in Newbold, Rugby.

Whilst one of our Leicester based Beauty Therapy students, Alex Parkin has been roughing it in Utah as a guest of the 'Brat Camp'.



Alex Parkin

Questionnaire Feedback

from students and employers is very important to us because it helps us to look at ways to continually improve the service that we offer.

Overall, the feedback that we receive is very positive, indicating complete satisfaction from 89% of the employers and students that we work with.

The most significant response that we get has been to the question that asks "do you feel that you are making good progress with your qualifications?" with 31% of our current students answering "Ok, but not making as much progress as I would like."

In response to this, we have introduced a number of measures:

- 10 weekly reviews that show exactly what progress is being made in terms of completed units or % complete
- Bronze, silver and gold badges for hairdressing and beauty therapy students are awarded on completion of 30%, 60% and 100% of qualifications
- Mugs are awarded to Business Administration students on completion of 50% and 100% of qualifications

If you have any questions about feedback and questionnaires please contact **MATTHEW BARRY** - matthew@hoet.co.uk

ALI Inspection - June 2005

The Adult Learning Inspectorate's (ALI) role is to inspect and report on the quality of education and training for adults and young people funded by public money, they provide a similar service to OFSTED, the school inspectors.

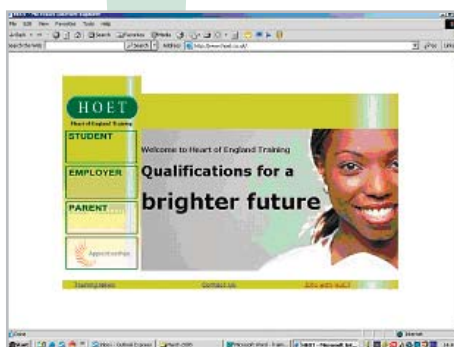
ALI is coming to inspect our provision on 20th June this year. Inspectors will be with us for several days, and they will be looking at the quality and success of our training and grading us accordingly. They will want to speak to not only our own staff, but students and the employers that we work with as well in order to get a 'full picture' of Heart of England Training, so we will appreciate any support that you are able to offer.

We will keep you up-dated on progress and inform you if the inspectors wish to visit you.

For more information about ALI inspection contact:
Jill Gibson - jill@hoet.co.uk

HOET WEBSITE

The new HOET website was launched in January and we experienced a record number of enquiries. The new simple format will enable you to download this newsletter online, apply for courses and apply for jobs with Heart of England Training.



Feed back is always appreciated

For any feed back on the website please contact
matthew@hoet.co.uk



Pictured, left to right, Mr Lal, Sam Treadwell and Heart of England Training Recruitment Officer Jean Ayrton

Onwards & Upwards for Sam

A Coventry clothing manufacturer is so impressed with his first experience of employing and training a Business Administration Apprentice that he is looking to employ another in the near future.

When the Managing Director of Folsehill based - Country Scene Uk Ltd, needed some one to work in his office he contacted local training provider Heart of England Training to find out what is involved in offering the opportunity to a young person.

"We sent along Sam Treadwell for an interview, the position seemed ideal for her because Sam was keen to work in a small office environment" said Recruitment Advisor - Jean Ayrton.

18 year old Sam started with the company in December 2004 to gain experience for an 'Entry to Employment' programme that she has now completed with Heart of England Training in Coventry City Centre. Sam from Cheylesmore said *"The E2E programme was excellent, I have now achieved an NVQ in Business Administration and I am really looking forward to progressing with a Business Administration Apprenticeship"*. Sam's job involves most aspects of working in a busy office environment from data input and photocopying to dealing with customers and credit control.

Country Scene Uk manufactures and wholesales ladies leisurewear worldwide. The company has been established in Coventry for over twelve years. Managing Director - Mr Lal said *"I wasn't aware of what help was available at first however, the experience has been wonderful. A small company needs all the help it can get and Heart of England Training have been very supportive to us and Sam"*.

For more information about training courses and Apprenticeships contact
Jean Ayrton on
02476 630703 or info@hoet.co.uk

Students of the Month

Congratulations to the following who have been nominated as 'Student of the month'

Zoe Adams
Jessica Cook
Ben Wray

Lisa Godson
Sean Sinnet
Jenny Wills
Maria Beglan
Diana Harkin
Alicia St Prix
Sarah Cambell-Pallett
Victoria Edwards
Charlotte Rogan
Ashley Liston
Rachel Poole



Zoe Adams & Jessica Cook

ANY OTHER BUSINESS??

EMPLOYERS

- Could an additional Apprentice help your business?
- Do you have any new staff in the 16 - 24 age bracket that you'd like to train & develop through the Apprenticeship program?

LEARNERS

- Would you like to take additional qualifications?
- Do you have a friend or colleague in the 16 - 24 age bracket who would like to do what you're doing? **Recommend a friend & we'll give you a £25.00 gift voucher!!!!!!**

Recommend a friend to join our Hairdressing or Beauty programmes in Birmingham & we'll give you £50!!!

IN THE FIRST INSTANCE CONTACT:

**SARAH FALLOWS (HAIRDRESSING) OR
KELLY ROAN (BEAUTY)**
01162 512343
LEICESTER

**BARBARA McKAY OR VICTORIA SOWER
(BEAUTY)**
0121 236 8595
BIRMINGHAM

**TINA KNIGHTS (HAIRDRESSING) OR
VICTORIA SOWER (BEAUTY)**
0800 0281 576
COVENTRY & WARWICKSHIRE

YVONNE FREEMAN
(BUSINESS ADMINISTRATION, CUSTOMER
SERVICE, MANAGEMENT ETC.)
0800 0281 576
COVENTRY & WARWICKSHIRE

**JEAN AYRTON (BUSINESS
ADMINISTRATION, CUSTOMER SERVICE,
MANAGEMENT ETC.)**
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COVENTRY

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HOET

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RECOGNISING ACHIEVEMENT

WORK BASED LEARNING AND APPRENTICESHIPS ARE FUNDED BY THE LEARNING AND SKILLS COUNCIL