



Heart of England Training Ltd  
[www.hoet.co.uk](http://www.hoet.co.uk)

# TRAINING NEWS

## Inspection Success

**H**eat of England Training staff were delighted after being awarded good grades all round during our June ALI (Adult Learning Inspectorate) inspection.

Following an in-depth inspection, Grade 2s were awarded in Business Administration, Hairdressing, Beauty Therapy, Customer Service, Entry to Employment, Leadership and Management and Quality Improvement.

We have been established since the 1970s and have seen tremendous growth in recent years. We currently employ 60 staff and offer a wide variety of courses and Apprenticeships to young people from 14 years old. Hundreds of employers and over 750 learners throughout the Midlands train with the us.

The company has shown strong improvement since it was last inspected with around 79% of young people currently achieving their qualifications compared to a national average of only 44%.

"The ALI inspect the quality of education and training in colleges and training providers on a four-year cycle" explained Managing Director - Jill Gibson. "They look in detail at every aspect of our business and the impact that it has on the learner".

A team of eight inspectors from ALI were based at our Rugby headquarters for four days, representing 32 inspection days.

They visited 41 employers and interviewed 81 learners. Here are some comments from our learner's comments -

*The staff - 'they are friendly and supportive' 'I can phone my hairdressing trainer at any time, as long it's not during Coronation Street'*



Heart of England Management Team

*'The staff are brilliant, they are like friends as well as tutors' 'We get lots of 1:1'*

*E2E - Achievement 'I could not have got this job without HOET' 'I am a changed person' 'My mum said I would never get a job'*

"The feedback and gradings were very encouraging" said Jill, "We are really pleased that the efforts from our staff have been recognised and I would like to send a big thank you to everyone involved".

Here are just a few of the strengths mentioned in the inspectors summary - *'Very effective assessment practice', 'Well managed flexible training', 'Rapid development of good work skills', 'Good achievement and progression'.*

**You can find out more about Apprenticeships and training at**  
[www.hoet.co.uk](http://www.hoet.co.uk)  
 or freephone 0800 0281576



**HEART OF ENGLAND TRAINING LTD**  
 HEAD OFFICE, 30 WILLIAM STREET, RUGBY, CV21 3HA  
 HEART OF ENGLAND TRAINING IS AN EQUAL OPPORTUNITIES EMPLOYER



# NVQ & Apprenticeship Achievers

## Advanced Apprenticeship Hairdressing

Claire Easton  
 Krissy King  
 Kate Mulholland  
 Leanne Nurse  
 Kerry Holdback  
 Emma Kershaw  
 Sophie Hinkley  
 Hannah Ashford  
 Lisa Perkins  
 Rebecca Sidwell  
 Nikki Staniforth

## Advanced Apprenticeship Administration

Hayley Neale  
 Edward Wilson  
 Suzanne Cooper

## Apprenticeship Administration

Jasmin Massih  
 Hayley Barratt  
 Lisa Godson  
 Chantal Kelly  
 Nicole Lane  
 Chantelle Bryan  
 Michelle Keeble  
 David Boston  
 Lauren Terry

## Apprenticeship Beauty Therapy

Reena Bangar  
 Ruth Hendy  
 Laura Coley  
 Rebecca Richard  
 Annika Hughes  
 Sarah Campbell-Pallett  
 Victoria Edwards  
 Alicia St Prix  
 Sophia Williams  
 Dale Cole  
 Shelley Pitt  
 Danielle Rivers  
 Amanreet Aujalay  
 Sara Walker

## NVQ IT

Leanne Mahon

## NVQ Administration

Gemma Boyes  
 Alex Hamilton  
 Adam Fitzpatrick  
 Kevin Billingham  
 Kim Witcombe  
 Donna Banks  
 Eve Cannon  
 Steven Manning  
 Jennifer Whittle

## Apprenticeship Customer Service

Simon Platt

## Apprenticeship Hairdressing

Samantha Stevenson  
 Katherine Webster  
 Lianne Loxley  
 Fiona Sharpe  
 Zara Griffiths  
 Jenna Wells  
 Kayleigh Harris  
 Donna Beadman  
 Melissa Poultney  
 Gemma Ewing  
 Katie Thompson  
 Natalie Searle  
 Ross Campbell  
 Natalie Higgins  
 Ashley Liston  
 Rachel Cooper  
 Emily Sutheran  
 Danielle Dalton  
 Laura Scott  
 Kyle Copeland  
 Sarah Sutton  
 Katie Picton  
 Vikki Wormleighton  
 Claire Wills  
 Kerry Burgoine  
 Danielle Ashley  
 Rebecca Hopkins  
 Jessica Monahan  
 Daniel Weedon  
 Hayley Sharman  
 Tina Smith  
 Geraldine O'Keeffe  
 Gemma Bird  
 Claire Coley  
 Caroline Forti  
 Charlotte Rogan

## NVQ Customer Service

Emily Hayman  
 Gemma Giblin  
 Christine Beirne  
 Rachel Anderson  
 Juliette Holliday  
 Daniel Murray

## NVQ Procurement

Lorraine McHugh

## NVQ Beauty

Gemma Baldwin  
 Jessica Waller  
 Catherine Willett  
 Amy Jones  
 Charlotte Banks  
 Lauren Curtis  
 Fiona Jenkins  
 Jessica Wilson  
 Ami Gamble  
 Jennifer Wilson  
 Marissa Leahy

## NVQ Hairdressing

Zoe Adams  
 Dominie Monsell  
 Alana Miller  
 Tara Stokes  
 Emma Green  
 Brooklea Cooke

Martin Crean  
 Samantha Long  
 Sherise Stabana  
 Victoria Burditt  
 Louisa Marlow  
 Neil Smith  
 Joseph Pead

**WELL DONE ALL!**

**And thank you to the following employers of this Issue's Achievers for your support**

Scissor Hands  
 Raynors Hair  
 Barrie Stephen Hair  
 Sisco  
 Fed Ex  
 Coventry City Council - City Services Dept.  
 Risk Management Dept.  
 Finance Office  
 Parkhouse Personell  
 Catan Marketing  
 Stewart Scott  
 Neptune  
 Ungaro  
 Martanne Hair Designers  
 Micheal Peats  
 Shapes Hair  
 Cawthorne and Wright  
 Hair Exchange  
 David John  
 Heads of Coleshill  
 Scotties  
 Richard Wallace  
 Cease Hair  
 Indigo Blue  
 Johns Hair Design  
 Scandal  
 La Croix  
 Scruples Hair Design  
 Achilles  
 Flyntz  
 Jules Jordan  
 Envy  
 Simon Paul  
 Merluza  
 Baileys  
 Cutting Rooms  
 Essential Hair  
 Millward Brown  
 Coventry City Council - Elmbank Training Centre  
 Coventry City Council - Culture and Leisure  
 Warwickshire County Council - Business Resource Centre  
 Coventry City Council - Trading standards  
 Coventry City Council - Whitley Depot  
 Coventry City Council - City Services

## Training Qualifications

Congratulations to our first batch of A1 Assessor qualification achievers. The new standard for assessing has been delivered 'in-house' by Carol Evans-Fisher and Lorna Smith, and the achievers are -

Lisa Aspin  
 Sarah Middleton  
 Holly Richards  
 Becky Hartle  
 Nikki Dowling  
 Luoise Gould  
 Sally Tarrant

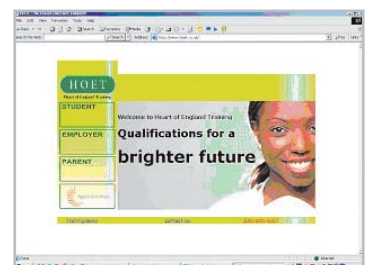
**Well done all!**

## £80 Minimum Apprentice wage

The introduction of an £80 minimum weekly wage for Apprentices comes into force as of August 1st. Other significant changes to our programmes this year include - the abolition of NVQ only programmes, i.e. new employed learners will all work towards an Apprenticeship framework. And at the moment, new age restrictions mean that any new Apprentices must start before their 22nd birthday. We will keep you informed of progress.

## Ten minutes to spare?

Why not go to [hoet.co.uk](http://hoet.co.uk) and check out the company video starring our learners



## Students of the Month

**Congratulations to the following who have been nominated as 'student of the month'**

RACHEL BEESLEY
HOLLY BATES
MARIA BEGLAN
CLAIR WILLS
NATASHA LAYTON
JUSTINE COAD



## Apprenticeship Taster Weeks...

...have proved more successful than ever this year with 181 school and college leavers attending our Centres for a four-day taster to help them to decide if an Apprenticeship will be the route for them. *"The turn out has been very encouraging and more and more young people are considering the Apprenticeship route as a high quality alternative to school or college"* said Marketing Manager - Matthew Barry.

## Birmingham Entry 2 Employment Contract

The success of the Heart of England Training E2E programme in Coventry and Warwickshire with over 65% of learners leaving to go to positive destinations (Job, Apprenticeship or F.E.) has been a key factor in securing an E2E contract with Birmingham and Solihull LSC.

*"This is a fantastic development, it will enable young people to try hairdressing and beauty therapy and gain basic skills in an environment that will help them into employment"* said E2E lead - Jan Gibson

## Baby Girls all round



**A big congratulations to three new mums from Heart of England Training on the birth of three new daughters -**

*Rachel Smith - Receptionist from Rugby head office had a baby girl called Abigail (left)*



*Katie Collins - Beauty Therapy Trainer from Rugby had a baby girl called Mia*

*Leila Pearce - Birmingham Training Centre Manager had a baby girl called Grace (left)*

## NEWS FLASH NEWS FLASH

### Fund Raisers

Rugby Administration Apprentice Martin Middleton has raised over £70 for Leukaemia by cycling a 26 mile 'bikeathon'. Whilst Ruth Coates - Administration Supervisor raised over £100 for Breast Cancer Research in the 5km 'race for life' in Hyde Park.

### Coventry and Warwickshire teenagers more likely to get positive options

Sixteen year olds are more likely to get jobs, training or stay in education in Coventry and Warwickshire than anywhere else in the country.

Figures from the DFES show that 92.2% of young people leaving school in the region go into positive destinations.

## Hairdressing Advanced Apprentice - Claire Senior

from Indys in Leicester made it all the way to the final six in the National Hairdresser of the Year - Junior Business Awards in London.



## Barrie Stephen

Congratulation all round for Barrie Stephen Salon in Leicester - Heart of England Training learner - Neil Smith is one of just 12 stylists nationwide who have been chosen to become a member of the Tigi Inspirational Youth team.

Not only that, the Salon Group owned by Barrie Hedley recently reached the final of the 2005 Leicestershire business Awards!

## Beauty News

Beauty training is attracting more males every day. Well done to Dale Cole who is the first beauty Apprentice to achieve in Birmingham and good luck to Leicester based beauty Apprentice Garry Jackson who is being fast tracked through his course before emigrating to Australia this year.

## E.V. Visits

Hairdressing Training Manager - Rachel Timms would like to thank Anne-Marie Bailie and her Rugby Training Centre staff for their hard work in achieving 10 grade A1s during their Key Skills E.V. visit.

Beauty programme Manager - Lisa Shepherd would like to thank Birmingham staff for all of their hard work in achieving B+ grades in a recent E.V. visit.

## ANY OTHER BUSINESS??

### EMPLOYERS

- Could an additional Apprentice help your business?
- Do you have any new staff in the 16 - 22 age bracket that you'd like to train & develop through the Apprenticeship program?

### LEARNERS

- Would you like to take additional qualifications?
- Do you have a friend or colleague in the 16 - 22 age bracket who would like to do what you're doing? **Recommend a friend & we'll give you a £25.00 gift voucher!!!!!!**

#### IN THE FIRST INSTANCE CONTACT:

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INVESTOR IN PEOPLE



RECOGNISING ACHIEVEMENT

WORK BASED LEARNING AND APPRENTICESHIPS ARE FUNDED BY THE LEARNING AND SKILLS COUNCIL