

Summer 2007



www.hoet.co.uk

Heart of England Training Ltd

TRAINING NEWS

Apprentice Andrew is off to a flying start

Staff at a department of Coventry City Council are so impressed with the commitment of their apprentice that they have asked for him to be put forward for a National award.

Darren Watson and colleagues from the Environmental Protection department based at Broadgate House have nominated business and administration apprentice Andrew Baird for the Apprentice of the Year award organised by the Learning and Skills Council.

They have been extremely pleased with how Andrew has fitted in to the department that deals with a variety of issues such as noise, pollution, nuisance and air quality in and around the city.

Darren said **"Andrew has proven to be very mature for his age, intelligent and extremely hard working. He has really understood the role of the department within the community and the wider issues surrounding it"**.

Soon after Andrew started in September 2006 he was thrown in at the deep end when two key administrative staff left the team. Darren said **"Andrew has taken control of the admin function for the team proving himself to be very reliable and adaptable within his role. More recently he has worked on reports for senior colleagues using his initiative to rectify any problems that he incurred along the way"**.

But it's not all office work; Andrew has also become involved in some of the work the



Andrew, centre pictured with Colleagues pic

department delivers around Coventry such as a Community volunteer project based at Stoke Heath Primary School.

"It was a great experience to work with the project" said Andrew, "we built a wildlife garden in the school grounds for the children and everyone has been delighted with the results".

16 year old Andrew was attracted to the apprenticeship route after deciding that staying on at school or going to college wasn't for him.

"I'd heard about apprenticeships through my school and during my work experience, Heart of England Training has a good reputation so I applied through

them and I was soon offered this position at the Council. I would recommend the apprenticeship route to anyone who wants to get involved in 'real working life', I think it's giving me a great head start in my business career" he said.

Andrew hopes that his efforts will help him to move up the professional ladder and eventually land him a role in management. He is making good progress with his qualifications and should start an advanced apprenticeship later this year which could lead onto a degree programme.

To find out more about apprenticeship opportunities contact Heart of England Training on 0800 0281576.



Beyonce prize winner

Lucky Brogan was over the moon when she was told that she had won two tickets to see one of her favourite singers - Beyonce at the NEC in June.

Brogan had entered a prize draw when she attended the 'Skills West Midlands' careers exhibition at the NEC to find out more about Apprenticeships.

Brogan receiving her tickets from Recruitment Advisor Judy Cooper



HEART OF ENGLAND TRAINING LTD

HEAD OFFICE, 30 WILLIAM STREET, RUGBY CV21 3HA
HEART OF ENGLAND TRAINING IS AN EQUAL OPPORTUNITIES EMPLOYER



NVQ & Apprenticeship Achievers

ADVANCED APPRENTICESHIP BEAUTY THERAPY

Jackie Williams
Amrita Bhambra
Nicola Coleman

ADVANCED APPRENTICESHIP HAIRDRESSING

Stacey McAteer
Charmaine Clark
Michelle Gould
Katie Seeley
Sarah Zaslon
Jodie Hitchman
Joanne Roberts
Laura Fairclough
Samantha Long
Sarah Holland
Anna Van Baarle
Claire Wilde
Michelle Henshaw
Samantha Cahill
Zara Griffiths
Lian Shaw
Emily Winn
Emily Sutheran

ENTRY TO EMPLOYMENT

Darren Shortland
Nicholas Davies McCann
Mark Chapman
Gemma Webb
Fiona Burton
Sinead Edgar
Cheris Cain
Rebecca Hanstock
Leanne Johnson
Anna Ingram

APPRENTICESHIP BUSINESS ADMINISTRATION

Natalie Turner
Sarah Middleton
Rhian Dunn
Selina Thapar
Monique Stachurski
Kirstie Evans
Stephen Foster
David Haddon

APPRENTICESHIP BEAUTY THERAPY

Jade Hirons
Danielle Hunting
Nina Vara
Sally Hill
Rebecca Copson

BUSINESS ADMINISTRATION ADVANCED APPRENTICESHIP

Cara Butler

APPRENTICESHIP HAIRDRESSING

Victoria Lillystone
Hannah Eales
Jodie Forster
Livvy Godfrey
Sarah Shatford
Stacey North
Lacey Moran
Jodie Kalsi
Laura Mitchell
Sarah Acton
Francesca Cortese
Lorrette Cooper
Gavin Wood
Amy Casey
Stacey Sharpe
Talmaj Jones
Kelly Grundy
Debrah Cantrill
Charlotte Winnie
Kelly Askew
Laura Jordan
Ashleigh Loydall
Michael Goodland
Rochelle Roche
Francesca Jordan
Graeme Donnelly
Leigh-Anne Adams
Samuel Ross
Natasha Botterill
Nicola Elliot
Sophie Ellis
Jennifer Wheller
Lucy Heaney
Erinn O'Malley
Charlotte Farrell
Samantha Neale
Keeley Pritchard
Cara Burns
Jodie Moore
Ashleigh McGarrity
Cheryl Price
Nicola Whelan
Francesca Bubb
Louise Horan
Lisa Malone
Kerry Quinn
Aimee Sheldon
Natasha Withey
Samantha Bashford
Sophie Fenlon
Rebecca Green
Karla Dalton
Ryarna Lakic
Natasha Hyde
Edlene Docherty
Stephanie French
Amy Savage
Emma Godsell
Annisha Noble
Antoinette Doyle
Amy Fountain
Danielle Costellow
Georgina Percival
Shelley Manley
Socarra Stokes
Carly Gibson
Nicola Cole
Ellesse Norris
Kirsty Campbell
Jenina Francis
Safeena Khan

Thank you to the following employers of this issue's achievers for your support

Urban Beauty
Sunshine Studio
La Croix
SW Salon
Angelic
Classic Hair and Beauty
Hair Affair
Achilie
Heads of Coleshill
Dialema
Lawrence Anthony
Zeus
Mac Gregors Hairdressers
Richard Wallace
Gabbi
Perfection
Martanne
Whites Hair
Sue Davies Hair Company
Simon Paul
Whitefriars Housing Association
Coventry City Council
- Office Services and Finance
- Environmental Services Policy Team
Highgrade Industrial Plastics
Lochwell Electronics
Federal Express
Mono Hair and Nails
New Image
Scope Unisex Hair Design
Toni and Guy
Elizabeth John
The Cutting Edge
My Fair Lady
Hennesseys 2
The Hairdressing Company
Rayners Hair
Cawthorne and Wright
Hogarth at Colin Spiers
Arena
Millenium Hair Design
Visible Changes
Lisa Collins
Hair Gallery
Metamorphosis
Hair FX
NJM
Jordan's
Richardsons
M's
Antonio
Focus Unisex Salon
Wallace Hairdressing
Divas
Expressions Hair and Beauty
Taglio's
Camelian
Dennis Michael
Paul Fedrick
Antony
Della and Co.
Kennedys
Richardsons
Remy Hair Salon
Sue Davies Hair Company
Kendalls
Yans Hair
Cheveral Hair
Barrie Stephens Hair
Tete A Tete
Kennedys
MV Hairdressing
Decisions
Clipso
Shivons



Keith Rayner receiving his award

Employer Award for Rayners

Wigston Magna hairdressing salon Rayners is celebrating after collecting an award at a prestigious ceremony for its commitment to developing the skills of its staff.

The company which employs six staff received the award for Leicestershire 'Employer of the year' at the Regional Apprenticeship awards. The event was hosted by the Learning and Skills Council (LSC) at the Walkers Stadium in Leicester.

Keith Rayner, proprietor of Rayners said **"As with the whole of the salon, everybody works as part of a team. I actively encourage the apprentices to be creative and input their ideas. It's very rewarding to see them develop creating their own styles as they build up their skills base. Our apprentices qualify not only as stylists but as hairdressers with confidence; I feel it's important for them to learn all aspects of the business and not just cutting hair. There is always more to learn in hairdressing and I will encourage my staff to continue training so that they can be the best they can be"**.

Rayners Hair Salon currently employs four apprentices and works closely with Heart of England Training. Sarah Fallows, Recruitment Advisor said **"Rayners have always shown enthusiasm and commitment to each and every apprentice. Keith the owner is always interested in their progress and will support them with additional training time if needed. Rayners prides itself on creating a relaxed and happy working environment and all the apprentices have progressed on to be stylists, clearly demonstrating a recipe for success"**.

CONGRATULATIONS TO KEITH AND HIS STAFF

Staff News

NEW STAFF

Welcome to Leicester based Hairdressing Assessor **Emma Kershaw** and Hairdressing Trainer **Fiona Breckenridge**.

NEW ROLES

Congratulations are in order for Coventry based **Vicki Heames** for her new role as E2E Tutor / Assessor. Vicki who has come through the apprentice route herself, quickly progressed on to training groups of 14 - 16 year old 'Alternative Learners' in our Coventry centre before taking up her new post.



Vicki Heames

STAFF QUALIFICATIONS

Congratulations to **Ruth Monday** on achieving the A1 Vocational Assessor Award.

BABY NEWS

Congratulations to Leicester based **Bekky Earnshaw** on the birth of her baby daughter **Kyla Bethany**.

You've asked for it!

As a direct result of the valuable feedback that you give us from focus groups and questionnaires we've taken the following actions -

Learners asked for - Lockers in beauty therapy

We have - Provided lockers in all beauty therapy training centres

Learners asked for - More space in the Birmingham training centre

We have - Started work on providing a newly designed training centre in the High Street

Employers asked for - More involvement in the delivery of apprenticeship training and assessment

We have - Provided 'A1' Vocational Assessor Award training and are now working in partnership with several employers to share the training delivered

Employers asked for - A technical certificate in the Business Administration Apprenticeship that can be delivered in the workplace

We have - Introduced a choice of technical certificates to meet the needs of employers and learners - route 1. An OCR 'Award in administration' combined with a 'CLaIT' qualification or route 2. An EDI 'Certificate in Administration'

Employers and learners asked for - More work experience opportunities in Beauty Therapy

We have - Increased the number of places available particularly in Coventry and Leicester which has directly resulted in full time Advanced Apprenticeships for 3 learners



New Training centre for Rugby

The new hairdressing and beauty therapy training centre at 4 - 6 Railway Terrace Rugby opened its doors recently to an enthusiastic response.

Training Centre Manager Anne Marie Bailie said **"The new premises are great all round, they provide a much better layout for practical work and a comfortable, bright environment for the learners"**.

Heart of England Training has been delivering hairdressing and beauty therapy training in Rugby for many years. The new centre will accommodate a variety of programmes including -

- VOCATIONAL LEARNING FOR 14 - 16 YEAR OLDS
- ENTRY 2 EMPLOYMENT PROGRAMMES
- APPRENTICESHIPS AND ADVANCED APPRENTICESHIPS
- TRAIN TO GAIN PROGRAMMES
- COMMERCIAL TRAINING

We are planning an official opening shortly and everyone is welcome to join us for refreshments to see the new centre, meet staff and see some of the work that our learners produce.

You can contact the new Rugby training centre on 01788 544146

Fashion Shows

Hairdressing and Beauty Therapy students and staff have been working closely with Hereward College in Coventry to organise a Fashion Show at the College that supports students with a wide range of needs. **"The show was all part of the Hereward College student's 'Enrichment course' that includes working with textiles and design and included themes such as 'prince and princess' and 'colour'. Both our learners and the College's had a really fantastic time matching makeup and hair**

styles to the outfits; they all worked together really well" said Coventry Beauty Therapy Training Manager Vicki Ward. The show took place on 15th June and was well attended by parents, staff and representatives from Coventry University where some of the learners are hoping to progress to.

In Leicester, White's Hair and Beauty held a charity Hair and Fashion show on 1st April at 'Life' nightclub in aid of Cancer Research UK.

The show was themed on England, China, America and Hawaii and clothes were provided by Debenhams. David White of Whites said **"We are absolutely delighted to have raised £3500 for this fantastic charity. Most people at some point have someone they know who suffers from this terrible disease. We are very grateful to the many businesses who donated items for the auction and raffle, and to all the people involved in making the evening a huge success."**

"Learners and staff from Coventry working with the students from Hereward College"



ANY OTHER BUSINESS??

EMPLOYERS

- Could an additional Apprentice help your business?
- Do you have any new staff in the 16 - 24 age bracket that you'd like to train & develop through the Apprenticeship program?

LEARNERS

- Would you like to take additional qualifications?
- Do you have a friend or colleague in the 16 - 24 age bracket who would like to do what you're doing. **Recommend a friend & we'll give you a £25.00 gift voucher!!!!!!**

In the First Instance Contact:

Sarah Fallows (hairdressing and beauty)
01162 512 343
LEICESTER

Judy Cooper (hairdressing and beauty)
0121 236 8595
BIRMINGHAM

Julie Ord (hairdressing and beauty)
02476 223442
COVENTRY

Lorraine Wells
(Rugby hairdressing and beauty)
0800 0281 576
RUGBY

Lynette Crane (business administration, customer service, I.T., team leading, contact centre operations etc.)
01788 553501
RUGBY & WARWICKSHIRE

Jean Ayrton (business administration, customer service, I.T., team leading, contact centre operations etc.)
02476 630703
COVENTRY

e-mail: info@hoet.co.uk

HOET

Heart of England Training Ltd

Head Office: 30 William Street, Rugby, Warwickshire CV21 3HA
12 Broadgate, Coventry CV1 1NG ● 12 Priory Walk, Birmingham B4 7LJ ● 24 Charles Street, Leicester LE1 3FG
Tel: Rugby - FREEPHONE 0800 028 1576 ● Coventry - 024 7663 0703 ● Birmingham - 0121 236 8595 ● Leicester - 01162 512343
Fax: Rugby - 01788 552957 ● Coventry - 024 7663 0309 ● Birmingham - 0121 236 5766 ● **E-mail:** info@hoet.co.uk

HEART OF ENGLAND TRAINING IS AN EQUAL OPPORTUNITIES EMPLOYER



WORK BASED LEARNING AND APPRENTICESHIPS ARE FUNDED BY THE LEARNING AND SKILLS COUNCIL